

# GULF COAST DENTAL CONFERENCE

## PRELIMINARY PROGRAM

June 18-22, 2025

Hilton Sandestin Beach Resort & Spa, Miramar Beach, FL



education



networking



exhibits



family fun

Register at [gulfcoastdentalconference.org](http://gulfcoastdentalconference.org)





The Jones Family

Welcome to the 2025 Gulf Coast Dental Conference (GCDC)! Join us at the Hilton Sandestin Beach Golf Resort and Spa, June 18-22. Dentists and members of the dental team from across the country will gather on the beautiful Gulf Coast for nearly 80 hours of engaging and unsurpassed continuing education, served with our own brand of southern hospitality!

Over four days, attendees will experience diverse courses and hands-on workshops presented by world-class speakers – tailored for dentists, hygienists, assistants, and office managers.

Networking opportunities abound with a two-day Exhibit Show featuring over 100 commercial exhibits - showcasing the latest materials, equipment, and technology.

Connect with colleagues and join us for our fun-filled social events, entertainment and family-fun outings, including the Exhibit Show Fiesta, the Silent Disco and the President's Celebration. And you don't want to miss our spectacular fireworks show on Saturday night!

There's something for everyone at the 2025 GCDC! Whether you're looking to empower your team, expand your skills, learn something new, or network with your colleagues, the GCDC is the place to enjoy it!

Dr. Robert S. Jones  
ALDA President

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## Thank you to our 2025 GCDC Sponsors!

Their generous support helps us to provide you with world-class education and one of the best dental conferences in the country!

## MEET THE ANNUAL SESSION AND GULF COAST DENTAL CONFERENCE VOLUNTEER COUNCIL



**MELODIE JONES**  
2025 General Chair



**LANA ATCHLEY**  
2025 Speaker Host Co-Chair



**ADOLPHUS JACKSON**  
Exhibit Show Co-Chair



**CHRISTA SPANN**  
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**MIKE BOYKIN**  
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**ROBERT GAMOTIS**  
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**HANK VAUGHN**  
Hospitality and Local Arrangements



**LEANNE MCDONALD**  
2025 Registration Co-Chair



**LARRY BROWDER**  
Hospitality and Local Arrangements

**Pre-Registration  
ends April 15th**

Register at [gulfcoastdentalconference.org](https://gulfcoastdentalconference.org)



**PRE-REGISTRATION***Register before April 15*

Register before April 15 and SAVE!  
ALDA and ADA members get **great discounts**.

**REGISTRATION***Register before May 16*

Register between April 16 and May 16  
for standard registration pricing.

**FINAL REGISTRATION***Register after May 16*

On-site registration pricing is active  
after May 16.

## ON-SITE REGISTRATION AND HELP DESK HOURS

Wednesday, June 18	8:00 am - 3:30 pm
Thursday, June 19	8:00 am - 3:30 pm
Friday, June 20	8:00 am - 3:30 pm
Saturday, June 21	8:00 - 10:00 am

Registration Code	Category	Fees before April 15	Fees before May 16	Onsite Fee after May 16
A	ADA Member Dentist**	429	489	569
A1	Military Dentist/Federal Dentist	429	489	569
AA	ALDA Member Dentist*	429	489	569
B	ADA Non-Member Dentist	1089	1289	1399
C	Retired ADA Member**	199	249	299
D	Student ASDA Member	0	0	0
DH	Dental Hygienist	199	249	299
F	Dental Assistant	199	249	299
G	Office Staff	199	249	299
E	Lab Technician	199	249	299
I	Dentist Spouse	0	0	0
J	Non-Dentist Guest with paid attendee	99	109	129
K	Youth (ages 4-10)	0	0	0
L	Child (ages 0-3)	0	0	0

Do you have questions or need registration assistance? Call our registration provider Eleventh & Gather at (678) 341-3009





# 2025 SCHEDULE OF EVENTS

## WEDNESDAY, JUNE 18

Start Time	End Time	Speaker	Course Title	Event ID	Fee
8:00 am	3:30 pm		Registration Bag Pick-up/Help Desk Open		
9:00 am	11:00 am	Michael Humber	Basic Life Support	BLS	\$109/159/189
9:00 am	12:00 pm	Dr. Jonelle Anamelechi	Growth and Development Through the Eyes of a Pediatric Dentist: Feed, Speak, Breathe, Smile	JA1	Free
9:00 am	12:00 pm	Haley Dollins	Current Infection Prevention Protocols and Recommendations - Are You in Compliance?	INF	\$149/199/229
12:00 pm			ALDA Past President's Luncheon	BOC	
1:30 pm	4:30 pm	Haley Dollins	Mastering Ultrasonic Scaling & Biofilm Management for Optimal Oral Health	HD1	Free
1:30 pm	4:30 pm	Dr. Jonelle Anamelechi	Lip and Tongue Ties: It's All Tied Together! Considerations for the Dentist and Dental Team	JA2	Free
1:30 pm	5:30 pm	Michael Humber	Advanced Cardiac Life Support (ACLS)	ALS	\$149/199/229
3:30 pm	5:30 pm		ALDA Annual Session: House of Delegates/General Assembly		
6:30 pm	8:00 pm		Exhibit Show Registration and Booth Set-up		

## THURSDAY, JUNE 19

Start Time	End Time	Speaker	Course Title	Event ID	Fee
6:30 am	8:00 am		Family Fun Run	RUN	\$25/30/35
8:00 am	3:30 pm		Registration Bag Pick-up/Help Desk Open		
8:00 am	5:00 pm		Exhibit Show Open		
9:00 am	12:00 pm	Debbie Seidel-Bittke	Revelations of the Mouth-Body Connection: Create an Empowered Team for Improved Case Acceptance	DB1	Free
9:00 am	12:00 pm	Nancy Bishop	Navigating the Prescription Drug Monitoring Program (PDMP)	PDM	Free
9:00 am	12:00 pm	Dr. Robert Pauley	Implant 101	RP1	Free
9:00 am	12:00 pm	Dr. Eugene Santucci	Dental Sleep Medicine: What Every Dentist Should Know: Part 1	ES1	Free
12:00 pm	1:00 pm		New Dentist Networking Lunch	NDN	Free
1:30 pm	4:30 pm	Dr. Eugene Santucci	Dental Sleep Medicine: What Every Dentist Should Know: Part 2	ES2	Free
1:30 pm	4:30 pm	Debbie Seidel-Bittke	The Complex Nature of Oral Disease and its Association to Alzheimer's Disease	DB2	Free
1:30 pm	4:30 pm	Dr. Robert Pauley	Implant 101 Hands-On Session	RP2	\$149/199/229
4:30 pm	6:00 pm		Exhibit Show Fiesta with Live Music		Free

## FRIDAY, JUNE 20

Start Time	End Time	Speaker	Course Title	Event ID	Fee
7:00 am	8:00 am		ACD/ICD Breakfast	ACDICD	\$25
8:00 am	3:30 pm		Registration Bag Pick-up/Help Desk Open		

\*Free classes and events are at no cost but require pre-registration



# SCHEDULE OF EVENTS CONT.

## FRIDAY, JUNE 20 (continued)

8:00 am	5:00 pm		Exhibit Show Open		
8:00 am	5:00 pm	Dr. Gigi Meinecke	Botox Certification Training - Dentists - Hands on is included with all day class.	GM1	\$1800
8:00 am	5:00 pm	Dr. Gigi Meinecke	Botox Certification Training - Dental Team	GM2	\$200
9:00 am	12:00 pm	Debbie Seidel-Bittke	Unleash Your Hygiene SuperPowers: Ignite a Revolution in Oral Health	DB3	Free
9:00 pm	12:00 pm	Dr. Andrew C. Johnson	21st-Century Reconstructive Dentistry: From Substitution to Revolution	AJ1	Free
9:00 am	12:00 pm	Dr. Chris W. Campbell	Confident smiles! Treatment Planning and Clinical Pearls for Predictable Results AND Happy Patients!	CH1	Free
12:00 pm	1:00 pm		Exhibit Show Summer Picnic	ESP	\$20/25/30
12:00 pm	1:30 pm		UAB School of Dentistry Alumni Luncheon	ALU	\$50
1:30 pm	4:30 pm	Dr. Andrew C. Johnson	21st-Century Reconstructive Dentistry: from Substitution to Revolution - Hands-On Session	AJ2	\$149/199/229
1:30 pm	4:30 pm	Dr. Ashleigh Briody	Lumps and Bumps!	AB1	Free
1:30 pm	4:30 pm	Dr. Chris W. Campbell	Restorative Pearls for Monday Morning... and Beyond.	CH2	Free
5:30 pm	6:30 pm		Sand Castle Building Contest	SAN	Free
8:00 pm	9:45 pm		Silent Disco Glow Party		Free

## SATURDAY, JUNE 21

Start Time	End Time	Speaker	Course Title	Event ID	Fee
8:00 am	10:00 am		Registration Bag Pick-up/Help Desk Open		
8:00 am	9:00 am		ProAssurance Dental Loss Prevention Seminar	PRO	Free
9:00 am	12:00 pm	Dr. Ashleigh Briody	Practical Oral Pathology	AB2	Free
9:00 am	12:00 pm	Mr. Ben Line	The Practice Owners Guide to the Business Side of Dentistry	BL1	Free
9:00 am	12:00 pm	Dr. Mark McIlwain	Review of Oral Conscious Sedation: Regulatory-Safety-Emergency Protocols	OCS	Free
12:00 pm	1:00 pm		Alabama Medicaid Update	MED	Free
2:00 pm	4:00 pm		ALDA Annual Session: House of Delegates/General Assembly		
6:30 pm	9:40 pm		ALDA President's Celebration (Adults)	PB1	\$48/58/68
6:30 pm	9:40 pm		ALDA President's Celebration (Youth 4-10)	PB2	\$28/34/39
6:30 pm	9:40 pm		ALDA President's Celebration (Child 3 and under)	PB3	Free
9:45 pm			Fireworks Show on the Beach		

## SUNDAY, JUNE 22

Start Time	End Time	Speaker	Course Title	Event ID	Fee
9:00 am	10:00 am		Ethics Seminar: Board of Dental Examiners of Alabama	ETH	Free
10:00 am		Board of Dental Examiners	Town Hall Immediately following Ethics Seminar		



\*Free classes and events are at no cost but require pre-registration



# 2025 EXHIBIT SHOW SCHEDULE

Wednesday, June 18	6:30 pm - 8:00 pm	Registration and Booth Setup
Thursday, June 19	8:00 am - 5:00 pm	Exhibit Show
	4:30 pm - 6:00 pm	Exhibit Show Fiesta
Friday, June 20	8:00 am - 5:00 pm	Exhibit Show
	Noon - 1:00 pm	Exhibit Show Summer Picnic

## EXHIBIT SHOW

Thursday and Friday June 19 – 20

8:00 am – 5:00 pm

Save Your Orders!

Visit the 2025 Exhibit Show to source some of the most innovative technology, products and services available to the dental industry. More than 100 commercial exhibits will be open Thursday and Friday. Save your orders so you can take advantage of the Exhibitors' promotions and meeting specials. Remember to support the exhibitors who support our meeting. Door prize drawings will be held both days for dentists and auxiliary personnel during break times and during the party and luncheon. Enjoy complimentary keg beer, popcorn and lemonade every day in the Exhibit Show!

## MEGA SHOPPER DRAWING FOR ATTENDEES WHO HAVE MADE PURCHASES OF \$2,500 OR MORE!

Friday, June 21

Attendees who make Exhibit Show purchases of \$2,500 or more will be entered into our "Mega Shopper" drawing! Just tear off the bottom of the form provided by the Exhibitor when you make your purchase!

## Free 2026 GCDC Registration to Dentists spending \$8,000 or more!

All dentists who spend a total of at least \$8,000 with our Exhibitors during the show will receive free GCDC registration in 2026. Simply email your receipt to [exhibits@aldaonline.org](mailto:exhibits@aldaonline.org) and receive a voucher for free 2026 registration!



## EXHIBIT SHOW SUMMER PICNIC

Join us for a picnic lunch while you mingle with our Exhibitors and other attendees.

Friday, June 20  
 Noon - 1:00 pm  
 Event Code: ESP  
 Fee: \$20/\$25/\$30



# NEW DENTIST NETWORKING *lunch*

Thursday, June 19  
Noon - 1:00 pm  
Event Code: NDN  
Fee: Free\*

All new dentists who graduated in 2015 or later are invited!

Registration is required by June 1.

# SILENT DISCO GLOW PARTY

Friday, June 20 | 8:00 UNTIL 9:45 PM

AN EXCITING AND ENERGETIC DANCE PARTY ON THE BEACH!  
DUELING DJS WILL BATTLE FOR YOUR ATTENTION  
WHILE YOU DANCE TO YOUR OWN BEAT!

FAMILY-FRIENDLY AND FREE TO ALL REGISTERED ATTENDEES  
COMPLIMENTARY BEER AND REFRESHMENTS INCLUDED

# PRESIDENT'S CELEBRATION

~~~~~ SATURDAY, JUNE 21 ~~~~~  
ON THE BEACH DECK

6:30 PM COCKTAILS AND MUSIC  
7:00 PM DINNER

ADULTS: EVENT CODE: PB1 \$47/\$57/\$67  
YOUTH: EVENT CODE: PB2 \$25/\$30/\$35 (AGES 4-10)  
CHILD: EVENT CODE: FREE (AGES 0-3)

DRESS IN YOUR TROPICAL FAVES FOR A FUN NIGHT ON THE BEACH DECK HONORING ALDA PRESIDENT BOB JONES AND HIS WIFE, GINGER. ENJOY OUR "TASTE THE ISLANDS" DINNER FARE, INCLUDING CHEESEBURGERS IN PARADISE, DANCING AND A FEW SURPRISES!

FEATURING LIVE MUSIC BY  
JOJO & THE LOST BOYS  
AND A SPECTACULAR FIREWORKS SHOW



SATURDAY, JUNE 21  
9:45 PM

GET A FRONT-ROW SEAT AT THE  
PRESIDENT'S CELEBRATION  
OR WATCH FROM THE BEACH DECK



## ALDA 156TH ANNUAL SESSION ACTIVITIES

### Pre-Conference Zoom Meetings

**Wednesday May 28 | 6:00 pm**  
**Executive Committee**

**Friday, May 30 | 10:00 am**  
**Board of Trustees**

### ONSITE GOVERNANCE MEETINGS

**Wednesday, June 18 | 3:30 pm**  
House of Delegates/General Assembly

**Saturday, June 21 | 2:00 pm**  
House of Delegates/General Assembly/  
Election of Officers

### ALDA MEMBER RECOGNITION CEREMONY

**Saturday, June 21 | 2:00 pm**  
Join your colleagues for the Member Recognition Ceremony and General Assembly during the House of Delegates meeting. Guest seating will be available for the ceremony.

### SANDCASTLE CONTEST

**Friday, June 20 | 5:00 - 6:00 pm**

Show-off your skills in our Sandcastle Building Contest! Work alone or with a team to create your masterpiece sandcastle! Prizes will be given for the Best Sand Creation and the Best Sandcastle! Limited participation is free, but pre-registration is required by June 20.



# FAMILY FUN RUN

**Saturday, June 21 | 6:30 am - 8:00 am**  
**Event Code: RUN | Fee: \$25/30/35**



### UNIVERSITY OF ALABAMA SCHOOL OF DENTISTRY ALUMNI LUNCHEON

**Friday, June 20 | 12:00 pm**  
**Event Code: ALU**  
**Fee: \$55**

Lawrence Tynes is former professional football placekicker and a two-time Super Bowl champion with the New York Giants. Lawrence currently serves as Director of Practice Development for Creative Planning, a wealth management firm, who helps clients extend into specialized industries such as aviation, law enforcement, professional sports and dentistry.

**Got Questions? Visit [www.gulfcoastdentalconference.org](http://www.gulfcoastdentalconference.org)!**

HALEY DOLLINS, RDH



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Haley received her undergraduate and graduate degrees in Dental Hygiene from the University of Missouri-Kansas City-School of Dentistry, focusing her graduate studies on education, public health and policy. Her broad dental clinical experience includes periodontics, pedodontics, oral maxillofacial prosthodontics, and oral oncology in both hospital and private practice dentistry. As a 14-year former business owner and dental hygiene educator, Haley mentors and prepares dental professionals for the many facets of dentistry and the inherent responsibilities of serving the public. She is actively involved in the ADHA at the local, state and national level. She volunteers her time locally to mentor dental hygiene students and new graduates, and works with many local and international nonprofits. Haley helped initiate and continues to assist in the operation of a free, orphanage-based dental clinic in Puebla, Mexico, that serves it’s underserved residents and the surrounding community.

CURRENT INFECTION PREVENTION PROTOCOLS AND RECOMMENDATIONS – ARE YOU IN COMPLIANCE?

|          |                      |
|----------|----------------------|
| COURSE # | INF                  |
| TIME     | 9:00 am - 12:00 Noon |
| FEES     | \$149                |
| CE HOURS | 3 hours              |

Infection Prevention is essential for the health and safety of patients and dental health professionals. To prevent the transmission of microorganisms and disease requires breaking the chain of infection. This entails performing a series of repeatable and sequential steps for effective infection prevention. The CDC recommendations on infection control for the dental setting include Standard Precautions and procedures that should be followed on a daily basis. This course provides an overview of current infection prevention protocols that are required to break the chain of infection and prevent disease transmission.

Learning Objectives:

- Review the elements of Standard Precautions recommended for effective infection prevention
- Describe engineering and work controls that help prevent the transmission of bloodborne pathogens and other microorganisms
- Implement effective infection prevention using a sequential and systematic approach that follows CDC recommendations

MASTERING ULTRASONIC SCALING & BIOFILM MANAGEMENT FOR OPTIMAL ORAL HEALTH

|          |                |
|----------|----------------|
| COURSE # | HDI            |
| TIME     | 1:30 - 4:30 pm |
| FEES     | No fee         |
| CE HOURS | 3 hours        |

Elevate your clinical expertise by exploring cutting-edge techniques in ultrasonic instrumentation and its critical role in disrupting oral biofilms. This course combines evidence-based approaches to ultrasonic scaling with the latest research on oral biofilms, providing you with the tools and knowledge to optimize patient care. Learn how to select the appropriate ultrasonic inserts and how to address diverse clinical needs, while understanding the science behind biofilm formation and its connection to both oral and overall health. Gain insights into how to effectively incorporate ultrasonic technology into your practice to improve patient outcomes and prevent disease.

Learning Objectives:

- Recognize the need for a variety of ultrasonic inserts/tips based on patient presentation and clinical needs
- List the characteristics of ultrasonic inserts/tips that enhance workflow and patient outcomes
- Understand the connection between oral biofilms, oral health, and overall health, based on recent research
- Discuss the role of ultrasonic instrumentation in biofilm disruption and the management of oral diseases
- Explain how personalized medicine can be applied in the management of oral biofilms for improved clinical outcomes



MICHAEL HUMBER, DNP



Michael completed his Bachelor of Science in Nursing at The University of Alabama Capstone College of Nursing in 1997 and his Master of Nurse Anesthesia at UAB in 2001. In 2012, he completed his Doctor of Nursing Practice at UAB. He has worked at UAB in both a faculty role for many years and clinical practitioner at UAB Hospital and retired in 2024. He is the President and owner of Central Alabama Anesthesiology, Inc. which staffs anesthesia locations and provides educational offerings to CRNAs and other healthcare providers. Dr. Humber has served many years on the Alabama Association of Nurse Anesthetists (ALANA) Board in various capacities from Director to Treasurer to President in 2016 and 2018. He served as the inaugural State Political Director for ALANA representing the interests of CRNAs in Montgomery with our state legislators and agencies. In now a new phase of life, he is a consultant on legislative issues and has stepped down as the SPD. He is very passionate about representing and protecting the CRNA profession. He is married to his beautiful bride Stacie, has four children, two grandchildren, two dogs and a grand-dog.

BASIC LIFE SUPPORT (BLS)

|          |                 |
|----------|-----------------|
| COURSE # | BLS             |
| TIME     | 9:00 - 11:00 am |
| FEES     | \$109/159/189   |
| CE HOURS | 2 hours         |

This Basic Life Support (BLS) course is designed to help a first responder provide basic support for anyone experiencing cardiac arrest, respiratory distress, or an airway obstruction. Simulation along with testing will be provided. This course is approved by the American Heart Association.

Learning Objectives:

- Identify a patient in cardiac arrest
- Describe BLS techniques to treat an individual in cardiac arrest
- Identify and treat a choking victim
- Treat a drowning victim

ADVANCED CARDIAC LIFE SUPPORT (ACLS)

|          |                |
|----------|----------------|
| COURSE # | ALS            |
| TIME     | 1:30 - 5:30 pm |
| FEES     | \$149/199/229  |
| CE HOURS | 4 hours        |

This Advanced Cardiovascular Life Support (ACLS) course is designed for dentists who may need to treat cardiac arrest in the office setting. The course will cover CPR, basic airway management, algorithm review for ACLS and stroke along with simulation exercise and testing. This course is approved by the American Heart Association.

Learning Objectives:

- Identify various ECG rhythms
- Describe rhythms that are life threatening
- Demonstrate proficiency in the basic pharmacology of emergency drugs
- Discuss current ACLS recommendations 5. Discuss current stroke evaluation techniques

JONELLE ANAMELECHI, DDS



Sponsored  
by Catapult  
Education

Dr. Jonelle Anamelechi is a Multi-Hyphenated Mom, Board-Certified Pediatric Dentist, CEO of Children’s Choice Pediatric Dentistry and Orthodontics (MD and DC), Dental Director for Thrive House, Past President of the DC AAPD, and Best-Selling Author in the D.C. Metro area. She has been named a top doctor in Family Magazine four years in a row and has been featured in The New York Times, Dentaltown, NBC, ABC, and CBS News. She is also a contributing author for Health in Her Hue and Dentaltown. Dr. Anamelechi serves as faculty of Children’s National Hospital and MedStar Georgetown University Hospital. Dr. Anamelechi’s areas of expertise come from years of training including but not limited to laser dentistry, maternal and child health, dental trauma, and growth and development. She graduated from Duke University and the University of North Carolina Schools of Dentistry and Public Health. After graduating, Dr. Anamelechi completed the specialized Pediatric Dental Residency Program at St. Joseph’s Regional Medical Center.

GROWTH AND DEVELOPMENT THROUGH THE EYES OF A PEDIATRIC DENTIST: FEED, SPEAK, BREATHE, SMILE

|          |                      |
|----------|----------------------|
| COURSE # | JA1                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

Baby teeth matter. But it is also important to understand that screening, identifying and treating underlying feeding, speech, and airway issues early reduce adult comorbidities due to these issues. In this 3 hour session, we will take a deep dive into how our routine dental visit becomes not so routine anymore as we look at the whole child (and future whole adult) and the role we play as dentists in helping kids thrive.

Learning Objectives:

- Discuss the dentist’s role in the pre-orthodontic phase
- Discuss the holistic evaluation of a child beyond the teeth in growth and development
- Provide a toolkit for the dental team evaluation and treatment of the growing child

LIP AND TONGUE TIES: IT’S ALL TIED TOGETHER! CONSIDERATIONS FOR THE DENTIST AND DENTAL TEAM

|          |                |
|----------|----------------|
| COURSE # | JA2            |
| TIME     | 1:30 - 4:30 pm |
| FEES     | No fee         |
| CE HOURS | 3 hours        |

This course provides dental professionals with a comprehensive understanding of lip and tongue ties, focusing on their anatomical, functional, and developmental implications. Participants will learn to identify signs and symptoms, assess the impact on oral health, and explore various treatment options, including both conservative and surgical approaches. Emphasizing the importance of interdisciplinary collaboration, the course will equip dental teams with the tools necessary to effectively communicate with patients and their families about diagnosis and care. By the end of the course, participants will have a well-rounded knowledge of how to support patients affected by these conditions.

Learning Objectives:

- Define and Differentiate: Understand the anatomy and variations of lip and tongue ties, including distinguishing between anterior and posterior ties
- Recognize Signs and Symptoms: Identify key signs and symptoms associated with lip and tongue ties in infants, children, and adults
- Conduct Assessments: Utilize appropriate assessment tools and techniques to evaluate patients for potential lip and tongue ties
- Evaluate Impact: Assess the implications of lip and tongue ties on breastfeeding, speech, and overall oral health
- Explore Treatment Options: Compare conservative and surgical treatment options, including their indications, benefits, and potential risks
- Collaborate Effectively: Implement strategies for interdisciplinary collaboration with other healthcare providers to ensure comprehensive patient care



DEBBIE SEIDEL-BITTKE, RDH, BS



Sponsored by  
CareCredit

Debbie Seidel-Bittke, RDH, BS is a trusted advisor to dental professionals across the country, providing valuable insights and strategies to optimize practice growth and patient care, specifically focusing on the dental hygiene department. As a highly skilled dental hygienist with a passion for helping dental practices thrive, Debbie possesses an extensive knowledge of the dental industry. Debbie holds a Bachelor of Science degree in Dental Hygiene from the University of Southern California School of Dentistry. Debbie is also a former dental hygiene school program director and former assistant professor at USC. Through ongoing education, Debbie continues to stay at the forefront of the latest advancements in dental hygiene, practice management, patient communication, and hygiene clinical skills. With over two decades of hands-on experience in the dental industry, Debbie has worked in various dental practice settings, ranging from general dentistry to periodontics and orthodontics. This diverse background has allowed her to gain a comprehensive understanding of the unique challenges faced by dental practices and the strategies needed to overcome them. Debbie’s expertise extends way beyond her clinical skills, as she is a natural communicator who excels at fostering positive relationships with dentists and office team members alike. Recognizing the critical role that effective communication plays in every successful dental practice, Debbie focuses on empowering dental teams to enhance their patient interactions and create a welcoming and supportive environment. Debbie has created unique and proven skills and systems that acknowledge the patients’ value and create benefits to improve case acceptance.

REVELATIONS OF THE MOUTH-BODY CONNECTION: CREATE AN EMPOWERED TEAM FOR IMPROVED CASE ACCEPTANCE

|          |                      |
|----------|----------------------|
| COURSE # | DB1                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

Join us for an empowering course designed for dental hygienists and the entire team. Explore the intricate mouth-body connection, master communication skills, and learn strategies that inspire patients to schedule and pay for necessary dental care. Elevate your dental practice by unlocking the secrets to patient engagement and creating optimal oral-systemic health.

Learning Objectives:

- Up-to-date mouth-body connection research
- Foster patient trust for improved case acceptance
- Master motivational treatment presentation techniques
- Optimize appointment sequencing for optimal patient care
- Build an effective, patient-centered practice for the patient and your dental practice’s success

THE COMPLEX NATURE OF ORAL DISEASE AND ITS ASSOCIATION TO ALZHEIMER’S DISEASE

|          |                |
|----------|----------------|
| COURSE # | DB2            |
| TIME     | 1:30 - 4:30 pm |
| FEES     | No fee         |
| CE HOURS | 3 hours        |

Participants of this course will be presented with information that will help them better understand the oral-systemic link as it applies to various systemic diseases; specifically, Alzheimer’s Disease. The course will include the discovery of the link between oral inflammation, common risk factors, and possible biological mechanisms by which the connection occurs as well as host response. Special emphasis will be placed on the pathways – direct invasion, host modulation, mitochondria dysfunction, inflammatory response, and oxidative stress – to help the clinician better understand the link between oral and systemic disease.

Learning Objectives:

- Recognize the risk factors associated with both oral infections and Alzheimer’s Disease
- Discuss intra-individual variations that increase the risk of oral disease and Alzheimer’s Disease
- Understand the pathways and biological mechanisms in a way that enables dental professionals
- Communication skills update on mouth-body connection
- Create higher case acceptance
- Sequencing treatment for oral inflammation and its relationship to systemic health

NANCY BISHOP, RPH



Sponsored  
by Alabama  
Department of  
Public Health

Nancy Bishop serves as State Pharmacy Director at the Alabama Department of Public Health. In her current position, Ms. Bishop serves as the Prescription Drug Monitoring Program (PDMP) Director, trains health professionals on the use of the PDMP, oversees the naloxone distribution program, participates in emergency preparedness readiness training, manages medications used in emergencies and disasters, manages Pharmacy Division federal grants, and has a consulting role with the county health departments and other pharmacy related programs throughout the state. With over 40 years of experience as a pharmacist, she has worked in various settings, including hospital, retail, home infusion, and specialty. She is a member of the Alabama Pharmacist Association, the American Pharmacist Association, and the Auburn University Harrison College of Pharmacy Dean's Leadership Council. Ms. Bishop earned her Bachelor of Science in Pharmacy degree from Auburn University.

NAVIGATING THE PRESCRIPTION DRUG MONITORING PROGRAM (PDMP)

|          |                      |
|----------|----------------------|
| COURSE # | PDM                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

The Prescription Drug Monitoring Program (PDMP) was created in 2006 to promote public health and welfare by detecting diversion, abuse, and misuse of prescription drugs. The database is now a robust system used as a clinical tool by healthcare professionals throughout the state. This program will assess the opioid crisis in Alabama and examine opioid prescribing over recent years. It will also show how the PDMP can be employed as a clinical tool by utilizing specific features.

- Learning Objectives:
- Describe the opioid crisis in Alabama
  - Describe opioid prescribing trends since 2018
  - Explain how the PDMP can be used as a clinical tool
  - Explain specific features of the Alabama PDMP

ROBERT PAULEY, DMD



Sponsored by  
Nobel Biocare  
and SprintRay

Robert Pauley, Jr. D.M.D. has practiced dentistry in the Union City area since 1988. He graduated from the University of Kentucky College of Dentistry and moved to Atlanta, Georgia to begin his dream of serving people through quality dental work with a caring trained staff. The practice has grown through the years mostly by word of mouth, referrals from satisfied patients. Their Practice Mission is to provide the highest quality care in a warm, safe, and friendly environment. Dr. Pauley has a passion for educating his patients and providing thorough treatment plans to help his patients visualize and achieve their optimal health. Dr. Pauley wants each patient to leave his office knowing that they are receiving the highest quality clinical care possible. Dedicated to staying on top of the latest dental technology and treatments, Dr. Pauley is also an educator in the Advanced Dental Implant Studies program. He is involved as a coach/mentor in the Maximus Implant Program. Dr. Robert Pauley, Jr., is a frequent guest lecturer at Local, Regional, National and International events and symposiums. Dr. Pauley is also co-founder of Buffalo Tactics an organization dedicated to teaching advance techniques in dental implant surgeries.

IMPLANT 101

|          |                      |
|----------|----------------------|
| COURSE # | RPI                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

The importance of a patient's medical history and contraindicated situations, anatomy and key landmarks, proper diagnostics and various x-ray methods, setting yourself up for implant surgery from the start, and patient selection and communication. Implant armamentarium, anesthetic techniques, Flap design and incision, how to determine what size implant should be used, drilling protocol, and implant staging and healing.

- Learning Objectives:
- This course will allow clinicians to build fundamental knowledge of implant placement, diagnosis and treatment.
  - Basic surgical principles (such as suturing, incisions, and flap design)
  - Operation on single and multiple implants on patients



**ROBERT PAULEY, DMD**

Sponsored by  
Nobel Biocare  
and SprintRay

**IMPLANT 101 HANDS-ON SESSION**

|          |                |
|----------|----------------|
| COURSE # | RP2            |
| TIME     | 1:30 - 4:30 pm |
| FEES     | \$149/199/229  |
| CE HOURS | 3 hours        |

This is the hands-on session following Dr. Pauley's morning lecture. Topics that will be covered during the hands-on demonstrations are:

- Single Units
- Full Arch
- DTX Planning Software
- - guide osteotomy.

Attendees registering for the hands-on class must take Dr. Pauley's morning lecture for this class under event code RP1.

**EUGENE SANTUCCI, DDS**

Sponsored  
by Catapult  
Education

Dr. Gene Santucci is an Associate Professor in the Department of Preventive and Restorative Dentistry at the University of the Pacific Dugoni School of Dentistry, San Francisco, CA. He is co-director of the Dental Sleep Mini-Residency Program, and Content Coordinator for Sleep Medicine. He also holds a Masters Degree in Educational Psychology and Counseling. Dr. Santucci has presented nationally and internationally on the topics of dental sleep medicine, ADHD in children and sleep related disorders, occlusion, aesthetics, temporomandibular disorders, photography, functional anatomy of the gnathostomatic system and the fabrication and delivery of night guards. He is a published author contributing to numerous articles in refereed journals and abstracts. Dr. Santucci has been awarded membership in the following associations: the American College of Dentists, Pierre Fauchard Academy, American Association of Dental Sleep Medicine, American Association of Oral Systemic Health, American Dental Association, California Dental Association, and more. He is a member of Catapult Education's Speakers Bureau. Dr. Santucci's goal is to encourage all dental professionals to become the first line of defense regarding the evaluation, referral, and treatment for the various types of sleep disturbances from snoring to obstructive sleep apnea in children and adults.

**DENTAL SLEEP MEDICINE: WHAT EVERY DENTIST SHOULD KNOW: PART 1**

|          |                      |
|----------|----------------------|
| COURSE # | ES1                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

Join Dr. Santucci for a "deep dive" into the numerous interrelated concepts that are involved in dental sleep medicine. This course format will take away the anxiety of including sleep evaluation, referral and possibly treatment for disrupted sleep in your general dental practice. As in all we do for our dental patients, we can educate the population at large concerning these total health issues. This presentation is appropriate for the entire dental staff and will bring the office up to date regarding the ADA's 2017 policy statement.

**Learning Objectives:**

- Understand the public health concerns of disturbed sleep's medical consequences
- Review the anatomy of the gnathostomatic system in health and disease
- Be aware of sleep surveys for children and adults
- Understand why ADHD may be a sleep problem
- Become aware of the various forces involved in acid tooth wear
- Review the use of fluorides, dental restorations, and products related to disturbed sleep

**DENTAL SLEEP MEDICINE: WHAT EVERY DENTIST SHOULD KNOW: PART 2**

|          |                |
|----------|----------------|
| COURSE # | ES2            |
| TIME     | 1:30 - 4:30 pm |
| FEES     | No fee         |
| CE HOURS | 3 hours        |

Part 2 continues the "deep dive" into the numerous interrelated concepts that are involved in dental sleep medicine. This course format will take away the anxiety of including sleep evaluation, referral and possibly treatment for disrupted sleep in your general dental practice.

**DEBBIE SEIDEL-BITTKE, RDH, BS****UNLEASH YOUR HYGIENE SUPERPOWERS: IGNITE A REVOLUTION IN ORAL HEALTH**

|          |                      |
|----------|----------------------|
| COURSE # | DB3                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

Identifying inflammation is vital in preventing oral and systemic diseases. Dental hygienists and the entire team can optimize patient care by accurately classifying risk factors and predicting disease progression. During this course, you will learn advanced communication techniques for improving patient acceptance, innovative chairside approaches and best practices to empower your patients for overall wellness. Elevate your practice, achieve patient satisfaction and ensure professional growth.

**Learning Objectives:**

- Use 2018 AAP Periodontal Classifications to accurately diagnose and classify periodontal diseases.
- Discover treatment recommendations based on the patient specific stage and grade of the disease.
- Develop a strategic treatment plan addressing oral inflammation.
- Implement effective sequencing of appointments for gingivitis and periodontitis patients.

**ANDREW C. JOHNSON, DDS, MDS, CDT, FACP**

*Sponsored by  
Nobel Biocare  
and SprintRay*

Dr. Andrew C. Johnson completed his general dental and prosthodontic training at the University of Memphis and now practices in Northwest, AR. Along with his specialist certificate, Dr. Johnson earned a post-doctoral master's degree in dental science researching CAD/CAM restorative techniques and emerging digital dental materials. He maintains certifications by both the American Board of Prosthodontics and the National Board for Dental Laboratory Technology and remains active in dental academics as adjunct faculty with the UTHSC Advanced Prosthodontics Program. Dr. Johnson has been published in multiple dental journals and lectures on a variety of technological developments in dentistry. He consults for a wide range of clinicians, suppliers, educators, manufacturers as a thought leader in dental technology integrations. As a board-certified surgical prosthodontist and digital laboratory technician, his expertise centers around implant and prosthetic reconstruction—from three-dimensional imaging, virtual treatment planning and computer-guided surgery, to digital prosthesis design, production workflow and long-term complication management. However, now that he devotes equal time to testing, teaching, and directly developing dental technologies, his broader professional interests include clinical process scaling, provider calibration, and dental mindset disruption.

**21ST-CENTURY RECONSTRUCTIVE DENTISTRY: FROM SUBSTITUTION TO REVOLUTION**

|          |                      |
|----------|----------------------|
| COURSE # | AJ1                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

While digital dental technologies have been evolving for decades—from 3D scanning to CAD/CAM to AI—the increasing pace at which these innovations develop is as exciting as it is intimidating. Our profession has spent the first quarter of this new century widely adopting “digital dentistry”. We have successfully substituted practice management software for paper charts, digital sensors for X-ray films, milled ceramic

for PFMs, intraoral scanners for impression material and stone. With the modern foundation now in place, the next era can build upon it. The more recent introduction of chairside 3D printing, AI automation and remote digital design services have introduced more productive capabilities than ever before, yet it's when we blend these technologies with creative practicality that we see the combined value of all these gadgets go well beyond any individual ROI. While this presentation covers many contemporary technologies—from scanning, to virtual planning, and many digital materials and treatment modalities—the real lesson is in making them simple, sensible, and systematic enough for everyday dentistry so that the real digital revolution can begin.

**Learning Objectives:**

- Review the historical perspective as well as the modern alternatives to everyday dental procedures
- Learn how to repurpose existing technologies and techniques to suit the digital age
- Appreciate how modern technologies are reshaping treatment approaches and patient-experiences

**ANDREW C. JOHNSON, DDS, MDS, CDT, FACP**

Sponsored by  
Nobel Biocare  
and SprintRay

**21ST-CENTURY RECONSTRUCTIVE DENTISTRY: FROM SUBSTITUTION TO REVOLUTION – HANDS- ON SESSION**

|          |                   |
|----------|-------------------|
| COURSE # | AJ2               |
| TIME     | 1:30 pm - 4:30 pm |
| FEES     | \$149/199/229     |
| CE HOURS | 3 hours           |

This is the hand-on session following Dr. Johnson's morning lecture.

Topics that will be covered are:

- Diagnostics IOS/CBCT and photos for full arch treatment planning
- Dental implant surgical planning software demonstrations
- Surgical guide/drill kit demos
- Photogrammetry demos
- 3D printing demos and hands-on prosthesis characterization

Attendees registering for the hands-on class must take Dr. Johnson's morning lecture for this class under event code AJ1.

**CHRIS W. CAMPBELL, DMD**

Sponsored by  
Dentsply Sirona  
Restorative

Dr. Campbell is a native of Columbia, SC and a graduate of Wake Forest University (1994) and the Medical University of South Carolina School of Dentistry (1998). Following dental school, he completed a General Practice Residency at Palmetto Richland Memorial Hospital in Columbia, SC. He has trained at the Dawson Institute, the Pankey Institute, and the Seattle Institute for Advanced Dental Education. Dr. Campbell is a part-time faculty member at Palmetto Health Richland Department of Dentistry and is a past-President for the Greater Columbia Dental Association. He is also the founder and chairman of the Enoree River Study Club. He is a fellow in the American College of Dentists, the youngest in South Carolina history. Dr. Campbell has lectured extensively on the use of photography in dentistry, ethics in dentistry and esthetic and restorative dentistry. He has contributed to and has been published in numerous journals. Dr. Campbell is in a solo private practice in Columbia, SC. Dr. Campbell is a native of Columbia, SC and a graduate of Wake Forest University and the Medical University of South Carolina School of Dentistry. He is a fellow in the American College of Dentists, the youngest in South Carolina history.

**CONFIDENT SMILES! TREATMENT PLANNING AND CLINICAL PEARLS FOR PREDICTABLE RESULTS AND HAPPY PATIENTS!**

|          |                      |
|----------|----------------------|
| COURSE # | CHI                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

Let's face it, dentistry is HARD! And while composites and crowns can be beautiful and functional, they can also be time consuming AND frustrating. Often just a small adjustment in material choice or technique can make all the difference between a smooth procedure and an aggravating one. While our dental materials, techniques and technology have advanced for the better... have we lost some of

our patient's trust? And if so, how can we get it back? Gaining a grasp of patient communication and expectations is the key element in creating relationships with our patients that will last long past when the cement sets. Dr. Campbell will present numerous cases from simple restorative to complex rehabilitations that will touch on every facet of doing dentistry in a manner that leads to clear expectations and results.

**Learning Objectives:**

- Review restorative concepts and challenges in day to day dentistry
- Gain an understanding of treatment planning and building trust with our patients
- Discuss material choices and techniques for placing, finishing and polishing restorations
- Re-evaluate old school concepts with a fresh approach
- An introduction to true digital dentistry and photography



**CHRIS W. CAMPBELL, DMD**

Sponsored by  
Dentsply Sirona  
Restorative

**RESTORATIVE PEARLS FOR MONDAY MORNING... AND BEYOND.**

|          |                |
|----------|----------------|
| COURSE # | CH2            |
| TIME     | 1:30 - 4:30 pm |
| FEES     | No fee         |
| CE HOURS | 3 hours        |

Let's face it, while composite resin can be beautiful and functional, it can also be time consuming AND frustrating. Often just a small adjustment in material choice or technique can make all the difference between a smooth procedure and an aggravating one. The course is focused on optimizing Class II and anterior composite procedural solutions with innovative techniques to achieve reliable outcomes, increased efficiency and patient satisfaction. In addition, current concepts and methods of digital dentistry will be discussed

**Learning Objectives:**

- Review direct composite concepts and challenges
- Learn how to achieve predictable Class II composites EVERY TIME
- Discuss material choices and techniques for placing, finishing and polishing
- Re-evaluate old school concepts with a fresh approach
- Study and discuss some "outside the box" cases
- An introduction to true digital dentistry

**GIGI MEINECKE, RN, DMD, FAGD**

Dr. Meinecke maintains a private practice specializing in cosmetic dentistry and facial esthetics. Her interest and activity in the field of facial injectables began in 2004. In addition to teaching facial injectables nationally since 2010, she's leading figure in cosmetic and facial esthetic procedures. As a committed practitioner and advocate at the state and national level, Dr. Meinecke seeks to expand and elevate the standards of care in facial esthetics across the domains of dentistry, medicine, and other cosmetic specialties. Dr. Meinecke pursues these goals through a conviction that mastery of facial anatomy is the underpinning of safe and superior results. Toward that end, she has considerable experience complimented by specialized continuing education in head and neck cadaveric studies. As an instructor, she believes it is vital to bring state-of-the-art information and technical demonstrations to her workshops. As a participant, you can be assured that you will be given the most up-to-the-minute information from the top tier peer-reviewed literature as well as practical data learned at the hands of other leaders in the field.

**BOTOX CERTIFICATION TRAINING - DENTISTS - HANDS-ON SESSION IS INCLUDED WITH ALL DAY CLASS.**

|          |                   |
|----------|-------------------|
| COURSE # | GM1               |
| TIME     | 8:00 am - 5:00 pm |
| FEES     | \$1800            |
| CE HOURS | 8 hours           |

This program provides comprehensive training in botulinum toxin applications for the dental practitioner. Our Anatomically Based, Academically Rigorous and Scientifically Driven® course combines detailed didactic education with one-on-one instructor guided hands-on training to ensure mastery of injection techniques. This unique educational program efficiently delivers all essential content in a single course, providing excellent value for busy practitioners seeking to expand their treatment capabilities. Only licensed dentists are allowed to register under event code GM1

**Learning Objectives:**

- Demonstrate understanding of head and neck anatomy relevant to toxin applications
- Identify and evaluate appropriate conditions and indications for toxin treatment
- Demonstrate proper injection techniques in one-on-one instructor guided exercises
- Recognize, prevent, and manage potential complications
- Conduct proper photo-documentation for treatment planning

**GIGI MEINECKE, RN, DMD, FAGD****BOTOX CERTIFICATION TRAINING – DENTAL TEAM - WITH A REGISTERED DENTIST**

This is the same lecture as GM1 but for dental team members only. Dental team members can only register for this course if your dentist employer has registered for GM1, the licensed dentist course. Please enter your dentist employer name when you register for the conference.

|          |                   |
|----------|-------------------|
| COURSE # | GM2               |
| TIME     | 8:00 am - 5:00 pm |
| FEES     | \$200             |
| CE HOURS | 8 hours           |

**ASHLEIGH BRIODY, DDS, MS**

Dr. Ashleigh Briody is from Baton Rouge, Louisiana. She earned her DDS from the LSU School of Dentistry in New Orleans. She completed her Oral & Maxillofacial Pathology residency at The Ohio State University, where she earned a certificate and master's degree. She is a Fellow of the American Academy of Oral & Maxillofacial Pathology and a Diplomat of the American Board of Oral and Maxillofacial Pathology. The scope of her practice includes seeing patients clinically, diagnosing and managing oral disease, performing biopsies, CO2 laser ablation, and reading the tissue microscopically (both in-house and outside specimens). When not in clinic, she enjoys lecturing about oral pathology all over the United States and spending time with her husband, two daughters, and their bernedoodle, Jaws.

**LUMPS AND BUMPS!**

|          |                   |
|----------|-------------------|
| COURSE # | ABI               |
| TIME     | 1:30 pm - 4:30 pm |
| FEES     | No fee            |
| CE HOURS | 3 hours           |

This program will take you on a tour of interesting cases seen in a busy pathology practice. We will discuss how the diagnosis is rendered as well as management.

**Learning Objectives:**

- Recognize oral diseases and when biopsy is indicated.
- Understand management of common oral diseases.
- Identify when a lesion or condition can be monitored and when it is necessary to refer.



**Win Cash  
and Gift Door Prizes  
at the Exhibit Show!**

### HOW DO I BECOME AN ALDA MEMBER SO I CAN TAKE ADVANTAGE OF REDUCED REGISTRATION FEES?

A reduced registration fee is just one of the many advantages of ADA and State Association membership. For membership information, please contact ALDA at (800) 489-2532 or email [membership@aldaonline.org](mailto:membership@aldaonline.org).

ASHLEIGH BRIODY, DDS, MS



PRACTICAL ORAL PATHOLOGY

|          |                      |
|----------|----------------------|
| COURSE # | AB2                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

After a brief head and neck exam review, this course will cover common entities in oral pathology. Similar entities will be presented side by side, with differences shown to emphasize how to tell them apart. Discussion will include how to recognize precancerous lesions, malignancies and immune-mediated diseases, as well as when to treat, how to treat, and when to refer.

Learning Objectives:

- Upon completion of this session, attendees should be able to:
- Perform a head and neck/oral cancer screening exam with confidence.
- Differentiate benign lesions from precancerous and malignant lesions.
- Recognize key features that will help tell similar-appearing conditions apart

BEN LINE



Sponsored by  
FourQuadrants

Ben earned his Bachelor of Science degree from Michigan State University in 2019, while also fulfilling his dream of playing football for the Spartans. He transferred to MSU in 2017 from Robert Morris University (PA), where he majored in Business Administration and Management. After college, Ben began his career in Wealth Management before transitioning to Medical Equipment Sales. His experience on both “sides” of these professions has given him a unique perspective—combining business and financial expertise with an understanding of the needs within the dental profession. For nearly three years, Ben has been a key team member at Four Quadrants Advisory. During this time, he has presented to dentists and specialists at local, state, and national levels, helping guide practice owners to achieve millions more in retirement savings and enabling them to retire years earlier. Ben travels nationwide, delivering continuing education to the dental community on an often-overlooked topic—the business side of dentistry. His passion and expertise empower practice owners to see that mastering the financial and operational aspects of their practices is achievable with the right tools. With a lifelong passion for helping others, Ben’s diverse knowledge and experience have enabled practice owners to take meaningful steps toward greater success and reduced stress.

THE PRACTICE OWNERS GUIDE TO THE BUSINESS SIDE OF DENTISTRY

|          |                      |
|----------|----------------------|
| COURSE # | BL1                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

Learn how different aspects of your finances are interconnected, including cashflow, retirement, accounting, taxes, overhead, and investments. Without proper systems and processes, your finances can become unbalanced. Master the rules to enhance your cashflow and triumph over inadequate insurance reimbursements. Discover the perfect account balances that guarantee financial stability and consistency. Additionally, learn how to structure your income to reduce tax liabilities and amplify your retirement savings. It is crucial to have proper dental accounting processes, timely account reconciliation, and a detailed chart of accounts to control overhead and avoid tax surprises. Hear how your peers became financially stronger without changing their lifestyles through real-life success stories and strategies covered in this course. It is important to give the same amount of expertise to the business side of your practice as you do to the clinical side. Doing so can result in a 7- to 8-figure difference in your net worth over the course of your entire career.

Learning Objectives:

- Uncover the biggest business challenges in dentistry
- Hear real-life success stories and examine case studies from your peers
- Identify problem areas that prevent maximizing cash flow
- Discover actionable strategies to improve your practice and personal finances
- Overcome poor insurance reimbursements
- Realize tax surprises should not be acceptable



MARK MCILWAIN, DMD, MD



Dr. Mark McIlwain graduated Magna Cum Laude with a Bachelor of Science in Biology/Psychology from the University of Alabama in 1978. He received his D.M.D. from the University of Alabama School of Dentistry in 1982, while earning the Dean’s Medal and Omicron Kappa Upsilon Dental Honor Society. He was a class officer from 1978-1982, received the State of Alabama Academic Merit Scholarship in 1978-1982, was an American Cancer Society Summer Intern in Head and Neck Cancer 1980 and a summer worker in the Oral Surgery Department, Lura Guinn RN and Dr Charles A. McCallum 1981. After graduation, Dr. McIlwain practiced General Dentistry in Tuscumbia, Alabama for five years, while serving as First Assistant in general surgery at Helen Keller from 1983-1986. As Class Officer, he received his M.D. at Vanderbilt University School of Medicine, in 1990, where he earned Alpha Omega Alpha Honor Society, Lux Scholarship for Academic Excellence and Excellence Award in Emergency Medicine. He completed his internship in General Surgery VUMC, Dr John Sawyers. Dr. McIlwain was a Resident and Chief Resident in Oral and Maxillofacial Surgery VUMC, Dr H. David Hall. He then opened his private practice, Oral and Maxillofacial Surgery (Oral and Facial Surgery of the Shoals, Sheffield and Florence, Alabama), with his partners Dr Mack Fraser (retired), Dr. Christopher Nester, Dr Jonathan Frederick, Dr. Lee Morris, in 1992 to present. He became the Chief of Staff at Helen Keller Memorial Hospital from 2003-2005 and the Chairman of Credential HKH 2005-2020. He holds a Certificate in Hyperbaric and Wound Medicine, that he received in 2008 from Richland Hospital, Columbia, South Carolina and was a 911 Medical Director in Colbert County, Alabama from 2010-present. In 1992, he became the Team Doctor at Deshler High School and is still serving after 31 years while, also, serving as the Medical Director at Keller Sports Medicine and Athletic Trainer and supervisor from 2005-present.

REVIEW OF ORAL CONSCIOUS SEDATION: REGULATORY-SAFETY- EMERGENCY PROTOCOLS

|          |                      |
|----------|----------------------|
| COURSE # | OCS                  |
| TIME     | 9:00 am - 12:00 noon |
| FEES     | No fee               |
| CE HOURS | 3 hours              |

In order to safely and effectively administer sedation, practitioners must understand the uses, effects, and modes of action of the drugs they give their patients. The ADMA OCS course teaches these topics in an accessible, practical, and informative manner to prepare you for making successful dosing decisions.

PROASSURANCE LOSS PREVENTION SEMINAR

|          |                   |
|----------|-------------------|
| COURSE # | PRO               |
| TIME     | 8:00 am - 9:00 am |
| FEES     | No fee            |
| CE HOURS | 1 hour            |

Risk management strategies and best practices will be explored to assist the clinician in developing appropriate safeguards. ProAssurance policyholders will earn a 10% discount at their next policy renewal for attending this seminar. Dentists who are not currently insured with ProAssurance will receive the 10% discount if they bvecome insured within one year of this seminar.

ALABAMA MEDICAID UPDATE

|          |                      |
|----------|----------------------|
| COURSE # | MED                  |
| TIME     | 12:00 noon - 1:00 pm |
| FEES     | No fee               |
| CE HOURS | 1 hour               |

Recommended for anyone currently enrolled in Medicaid or interested in becoming a Medicaid provider. This is an annual update provided by the Alabama Department of Public Health.

SUNDAY JUNE 22  
ETHICS TRAINING

|          |                    |
|----------|--------------------|
| COURSE # | ETH                |
| TIME     | 9:00 am - 10:00 am |
| FEES     | No fee             |
| CE HOURS | 1 hour             |

This ethics training will be provided by the Board of Dental Examiners of Alabama to meet ethics training requirements for licensing.

# CONFERENCE INFORMATION

## CONTINUING EDUCATION

Most courses qualify for continuing education credit accepted by the Board of Dental Examiners of Alabama (BDEA). The number of CE hours (CEUs) is noted following each course synopsis.

Approved PACE Program Provider

FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 2/1/2023 to 1/31/2026

Provider ID# 219230



## GULF COAST DENTAL CONFERENCE

**Brought to you by the Alabama Dental Association**

836 Washington Ave  
Montgomery, Alabama 36104

334.265.1684 800.489.2532  
gulfcoastconference.org



## CONFERENCE LOCATION

**Hilton Sandestin Beach Golf Resort & Spa**

4000 S Sandestin Boulevard  
Miramar Beach, FL 32550

(850) 267-9500



## GCDC CONFERENCE MANAGEMENT

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Book your lodging at Hilton Sandestin Resort & Spa  
gulfcoastdentalconference.org

## OUR FOCUS IS ON YOU AND YOUR TEAM!

The GCDC focuses on clinical growth and practice success for:

- ✓ General Dentists
- ✓ Specialists
- ✓ New Dentists
- ✓ Dental Students
- ✓ Hygienists
- ✓ Dental Assistants
- ✓ Lab Technicians
- ✓ Office Managers

# FREQUENTLY ASKED QUESTIONS

## WHAT ARE THE BENEFITS OF PRE-REGISTRATION?

By registering before April 15, you receive the lowest registration fees and ticket prices. **Prices increase April 16 and May 17.**

Early pre-registration also ensures participation in limited ticket events.

## HOW CAN I PRE-REGISTER?

Pre-Register online at [gulfcoastdentalconference.org](http://gulfcoastdentalconference.org)

## WHEN WILL I RECEIVE BADGES AND TICKETS?

Name badges for pre-registered attendees will be mailed to the primary registrant two weeks prior to the conference.

Please be sure to bring these materials with you to the conference.

All tickets are included on the name badge via bar code.

Registration packets will be distributed on-site for all attendees who register after May 17. Name badges will be required for admittance to all events and the Exhibit Show.

## WHAT ARE THE REGISTRATION/HELP DESK HOURS ON-SITE?

**June 18,** 8:00 am - 3:30 pm

**June 19,** 8:00 am - 3:30 pm

**June 20,** 8:00 am - 3:30 pm

**June 21,** 8:00 - 10:00 am

## HOW MUCH DOES IT COST TO ATTEND EACH SEMINAR?

Courses that appear in the brochure with a fee of no charge are covered by the general registration fee for dentists and dental staff. There is no general registration fee for spouses, children or non-dentist guests. There are additional fees for some courses and events. These fees are listed near the course or event title in this brochure.

## HOW DO I BECOME AN ALDA/ADA MEMBER SO I CAN TAKE ADVANTAGE OF REDUCED REGISTRATION FEES?

A reduced registration fee is just one of the many advantages of ADA and State Association membership. Alabama dentists please contact ALDA at (800) 489-2532 or email [membership@aldaonline.org](mailto:membership@aldaonline.org). If you are in a state besides Alabama, please contact your state association.

## HOW DO I KNOW WHICH COURSES ARE RIGHT FOR ME?

Recommendations on appropriate attendees are noted in the brochure with each course description.

## HOW DO I RECORD MY CE HOURS?

The Gulf Coast Dental Conference (GCDC) records all conference data digitally. Manual continuing education rosters are no longer used at the Gulf Coast Dental Conference. Designated conference staff will scan attendee badges for all clinical sessions. Attendees must be present to be scanned. Scanning times can vary depending on the conference schedule. Once the presentation has concluded, scanning for that class will no longer be available.

**CE confirmations will be provided electronically via email.**

You must enter your correct email address when registering for the conference. It is your responsibility to record CE hours and keep the electronic confirmation as proper verification of your attendance for your records. Most courses qualify for continuing education credit accepted by the Board of Dental Examiners of Alabama. The number of CE hours (CEUs) is noted following each course. Most courses qualify for AGD PACE credit as well.

## DO YOU HAVE QUESTIONS OR NEED REGISTRATION ASSISTANCE?

Visit our attendee page on the conference website at [gulfcoastdentalconference.org](http://gulfcoastdentalconference.org)

## FOR ASSISTANCE WITH ONLINE REGISTRATION QUESTIONS PLEASE CALL (678) 341-3009



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